

# State-of-the-Art Cessation Interventions

Date of Release: May 2011

Released by:

The New Hampshire Tobacco Prevention & Control Program

and the

New Hampshire Tobacco Helpline

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## What is

### OUİTWORKS"-NH?

QUİTWORKS<sup>™</sup>-NH is an evidence-based cessation service launched in September 2007, by the New Hampshire Department of Health and Human Services. It is based on the Massachusetts Department of Health's QUITWORKS<sup>™</sup> service that is recognized by the Centers for Disease Control and Prevention as a best-practice. QUİTWORKS<sup>™</sup>-NH is operated by the New Hampshire Tobacco Helpline.

QUİTWORKS"-NH is a free, tobacco cessation service based on the U.S. Public Health Service Clinical Practice Guideline, *Treating Tobacco Use and Dependence*. It is intended to assist clinicians with the cessation efforts of their patients. QUİTWORKS"-NH links patients who want to quit tobacco to a full range of treatment services. Clinician training is not required to access the service.

#### How does QUITWORKS"-NH Work?

Any physician, nurse, or clinician can easily and quickly refer a patient who wants to quit using tobacco, regardless of health insurance status, by using a simple enrollment form. The enrollment forms (available at no charge from <a href="www.QuitWorksNH.org">www.QuitWorksNH.org</a>) are signed by the patient and faxed or e-refered to the NH Tobacco Helpline.

When the form is received, the Helpline staff calls the patient, completes a patient assessment, and offers the patient free, evidence-based counseling services. Every referring provider receives a report to confirm contact with the patient and the services accepted. About seven months later, a Helpline staff member calls the patient to assess their tobacco use status and sends a report on patient outcomes to the referring clinician.

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# What You Do in Five Easy Steps

**I.** Set up a system to identify tobacco use by patients when they arrive at the office practice.

- 2. Talk with patients about tobacco use during the office visit. Give the patient a Think About It pamphlet at check-in.
- 3. Complete enrollment form with patient's signature. Give patient QUİTWORKS"-NH Welcome Guide, and fax enrollment form to the QUİTWORKS"-NH toll-free line.
- **4. Prescribe pharmacotherapy**, if appropriate, for relief of withdrawal symptoms and to aid with stopping tobacco use.
- **5. Receive status reports**, review, and file in patient medical record.

# QUITWORKS\*-NH Takes It From There

- I. QW-NH: Calls your patient Upon receipt of an enrollment form, OUİTWORKS"-NH:
  - Conducts a telephone interview to assess readiness to quit
  - Mails QuitWorks-NH materials
  - Offers multiple counseling options
  - Advises your patient on course of action
- QW-NH: Provides intensive counseling services, on the phone or through referral to in-person services
- 3. QW-NH: Provides on-line help for patients at www.TryToStopNH.org
  - Expert advice and success stories
  - Access to a wide-range of materials to download to help the patient
  - 24 Hour Quit Tips
- QW-NH: Faxes report to referring provider, advises the status of patient contact, and indicates services selected.
- 5. QW-NH: Sends a six-month patient quit status report to the provider identified on the enrollment form; aggregate reports may be customized for your hospital, if desired.

# Tools for When You Start Using QUİTWORKS"-NH

Go to QuitWorks Tools to view the brochures, pocket guides, buttons, and posters that can be downloaded from the website. If you have questions or need assistance to use QUİTWORKS"-NH, please email us at quitworksnhinfo@jsi.com or call QUİTWORKS"-NH at I-800-QUIT-NOW (I-800-784-8669).